



# **Cambridge International AS & A Level**

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**SOCIOLOGY**

**9699/43**

Paper 4 Globalisation, Media and Religion

**May/June 2024**

**1 hour 45 minutes**



You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

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**INSTRUCTIONS**

- Answer **two** questions in total, each from a different section.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

**INFORMATION**

- The total mark for this paper is 70.
- The number of marks for each question or part question is shown in brackets [ ].

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This document has **4** pages. Any blank pages are indicated.

Answer **two** questions in total, each from a different section.

### **Section A: Globalisation**

**EITHER**

1 'Cultural differences between countries have been replaced by a single global culture.' Evaluate this view. [35]

**OR**

2 'Poor people in developing countries benefit most from global migration.' Evaluate this view. [35]

### **Section B: Media**

**EITHER**

3 'Media content is controlled by editors and journalists.' Evaluate this view. [35]

**OR**

4 'Evidence clearly shows that media content has a direct impact on human behaviour.' Evaluate this view. [35]

### **Section C: Religion**

**EITHER**

5 'Many societies are experiencing a revival in religious belief.' Evaluate this view. [35]

**OR**

6 'Religion promotes social solidarity.' Evaluate this view. [35]



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